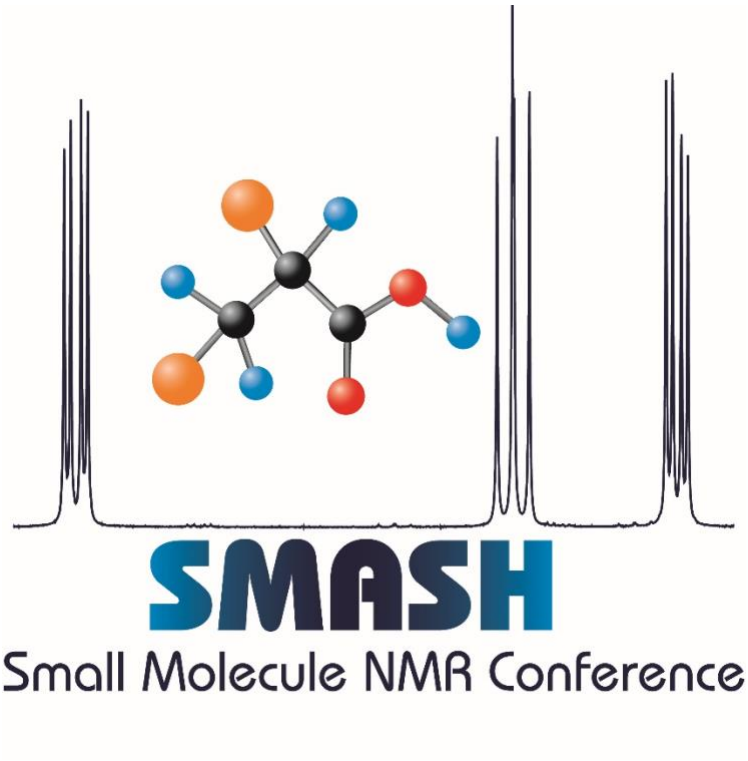


SMASH Conference 2026

Exhibitor Packet

September 13-16, 2026

Breckenridge, Colorado

Contact Information

SMASH Sponsorship:

Margaret Levenberg, Co-Sponsor Liaison NA | margyspec@comcast.net | 847-858-1274

Ann-Christin Poeppler, Co-Sponsor Liaison EU | ann-christin.poeppler@uni-wuerzburg.de

SMASH Logistics:

Selena Stribling, Meeting Event Manager | selena.stribling@maritz.com

Daneen Angwin-Kaerner, Outgoing US Logistics Officer | daneen@lilly.com | dakaerner@loxooncology.com

Amy Freund, US Logistics Officer Elect | amy.freund@bruker.com | 508-572-3795

Audio Visual:

Billy Wells, Director of Sales for the Mountain division | Image AV | bwells@imageav.com

Conference Services/Shipping:

Madi Grosshuesch, Directory Conference Services | madi.grosshuesch@hotelalpenrock.com

*Please note that this document is specifically for Exhibitor Booth details, additional information will be provided regarding user meetings.

Important Dates

Hotel Cut-Off Date: August 11, 2026

AV Request Deadline: Friday, August 28, 2026 (Any requests after this date will result in additional charges)

Earliest day for delivery of shipments to Hotel Alpenrock Breckenridge: Thursday, September 10, 2026

Exhibitor Move-In: Sunday, September 13, 2026 from 7:00AM-5:00PM

Conference Day 1: Sunday, September 13, 2026

Conference Day 2: Monday, September 14, 2026

Conference Day 3: Tuesday, September 15, 2026

Conference Day 4: Wednesday, September 16, 2026

Exhibitor Move-Out: Wednesday, September 16, 2026 from 2:00PM-5:00PM

Shipping Information

- Due to limited space, Hotel Alpenrock Breckenridge cannot accept advance freight shipments more than 3 business days before your contracted event. Any package delivered more than 3 business days before or picked up 3 business days after an event will be charged a $10 storage fee per day.

- All packages for exhibitors will be delivered to a pre-determined "Package Pickup Area". This can be located through your event's registration desk.

- Packages for events will be placed in the contracted space by the contracted setup time.

- Shipping Address

  Hotel Alpenrock Breckenridge
  Attn: Event Name / Event Date / Exhibitor Name / Point of Contact
  550 Village Road
  Breckenridge, CO 80424

- The Hotel advises that packages not be shipped through USPS, but only FedEx or USP, due to previous issues with deliveries.

- Post-event, every package needing to be picked-up from the hotel must include a completed shipping label with payment information. The carrier must be called to schedule a pick-up. If information is missing or carrier is not called, the package will not be picked up. All vendor material must be picked up by your pre-arranged shipping company by Thursday by 5pm.

- Cost for Packages Delivered to Hotel (per package)
  - Under 25 lbs. $ 5 / each
  - 25 lbs. or Over $ 25 / each
  - Pallet / Crate $100 / each

- Charges may be paid by each vendor, charged to a guest room, or added to the master account for your event. Hotel utilizes secure e-sign technology.

Booth Information

SMASH is Providing the Following Items that are Included with the Booth:

- (1) 6 ft table with black linen & (2) chairs
- AV: (1) 3' AC Power Strip

For additional AV, Contact: Billy Wells at bwells@imageav.com

Contact Mari Grosshuesch / Director of Conference Services at madi.grosshuesch@hotelalpenrock.com with any questions or concerns.